# ASIP News

## The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

## In this Isuue

# ASIP Holds ACIPP Exam in Yemen

SANA'A - The Arab Society for Intellectual Property (ASIP) conducted the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Yemen. The program included three modules:

1. Trademarks and Unfair Competition

2. Patents and Trade Secrets

3. Copyrights and Related Rights

ACIPP program is the first professional Arabic-language program offering advanced teaching and training for the IP practitioner, designed to give participants a solid base and real understanding of IP principles, tools, and their applications. It also focuses on the main disciplines, with an option for advanced learning of other selected IP subjects as well as practical legal business skills and knowledge.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.

# 'Abu-Ghazaleh Global' and Yemen's Ministry of Justice Organize IPRs Protection Seminar

SANA'A – The Talal Abu-Ghazaleh Global (TAG. Global) office in Yemen, has organized a seminar on the Intellectual Property Rights (IPRs) protection in cooperation with the Yemeni Ministry of Justice. The seminar has been held under the patronage of the Yemini Minister of Justice, Judge Nabil Alazani, for members of the judiciary.



The seminar, which was attended by 27 judges and Officers at the Ministry of Justice, comes as part of the plan adopted and implemented by the Ministry in collaboration with TAG.Global to build the capacities of the Ministry's judicial personnel in the fields of intellectual property and its protection, as well as safeguarding all concerned parties involved including owners and consumers. The plan remains effective until the end of this year.

In his keynote address, Minister Alazani stated that the Ministry relentlessly endeavors to enhance legal knowledge and understanding of the international and domestic legislation for the protection of intellectual property, pointing out that the seminar translates and turns the Ministry's plan and vision into action.

He further underlined the importance of enhancing intellectual property rights since they contribute to preserving the cultural and legal identity of nations, protecting heritage and innovation, and generating economic returns.

Meanwhile, TAG.Global Yemen Office Executive Director, Eng. Majed Al-Shagathah, affirmed that protecting IPRs requires modern legislation to recognize and regulate these rights, stating that the judiciary is the cornerstone in this protection process.

Al-Shagathah added that intellectual property rights have become today the main economic driver of the global economy, scientific and technological research and innovation; hence, legislation should be enacted to better protect them.

For his part, Head of the Judicial Inspection Authority in Yemen, Judge Ahmed Al-Shahari, affirmed that Yemen must keep pace with the world in protecting intellectual property to avoid being ranked and classified among the countries with poor protection of IPRs and weak enforcement in that area. He pointed out the need for building the judicial, legal, and commercial capacities to achieve justice and to protect the intellectual property rights of all parties including individuals, institutions, and others.

Chief of the Technical Office at the Ministry, Judge Khaled Al-Baghdadi, indicated that such a seminar plays a significant role in implementing the Ministry's agenda

# Abu-Ghazaleh; Keynote Speaker at 'Oman 2040 Vision in Light of the Knowledge Revolution' Conference

AMMAN - The Ministry of Labor for Human Resource Development of the Sultanate of Oman has hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), as a keynote speaker at the Individual Performance Measurement and Institutional Proficiency System (Ejada) Conference, entitled 'The Potentials to Achieve Oman 2040 Vision in Light of the Technological Revolution'. The Conference aimed to update the participants on the latest developments in the field of human resource training, link the individual goals and objectives with the strategic objectives of the institution and sharpen their skills.



In his digitally delivered keynote address, Dr. Abu-Ghazaleh stressed the importance of Oman 2040 Vision and its role in stimulating the economy, attracting foreign investment, and supporting Omani exports to global markets.

Dr. Abu-Ghazaleh further commended the efforts of the Sultanate in moving towards innovation, attracting entrepreneurial projects and entrepreneurs, and creating an environment that stimulates creativity. He applauded the role of the Ministry of Labor and Human Resources, represented by the ministry's undersecretary HE Sayyed Salem Muslim Al Busaidi and his team in disseminating the culture of innovative technology and digital transformation.  Dr. Abu-Ghazaleh emphasized the importance of digital transformation in the current situations, noting that TAG.Global is among the first institutions in the world to advocate the need and the importance of digital transformation and its impact on the national economy, considering that more than 85% of its services are digitally provided.

For his part, Mr. Al Busaidi said that the Conference attracted a wide participation of local and international experts, pointing out that more than 190,000 employees had joined the Ejada system for measuring performance; which includes 57 units of the civil state's administrative apparatus and other public legal persons.

 The Conference discussed several important topics such as the investment in a human capital, knowledge society and its role in building human capital, and its relationship to innovation and creativity, capacity building, and the development process, in addition to reviewing mechanisms of individual performance measurement.

## LAPTOPS

# TAGITOP®-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1,  1x Type C, 1x HDMI
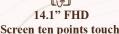- Backlit Keyboard

**7000 mAh**   **Built in Camera**   **Fingerprint**   **AC WIFI, Bluetooth 4.2**

**Fabric Sleeve Case**   WARRANTY 1 YEAR   **14.1" FHD Screen ten points touch**

# TAGITOP®-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0,  1x USB 2.0, 1x HDMI
- Backlit Keyboard

**Fabric Sleeve Case**   WARRANTY 1 YEAR

**7400 mAh**

**15.6" FHD**

**Built in Camera**

**Fingerprint**

**AC WIFI, Bluetooth 4.0**

⚡ THUNDERBOLT™

# TAGITOP®-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvida MX250,  GDDR5  2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI,  RJ45
- Micro SD Card Reader • Backlit Keyboard

**Fabric Sleeve Case**   WARRANTY 1 YEAR

**5000 mAh**

**15.6" FHD**

**Built in Camera**

**Fingerprint**

**AC WIFI, Bluetooth 4.2**

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*Your TECH TOOLS for the Inevitable Digital Future*

## LAPTOPS

# TAGITOP®-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

**4800 mAh**   **14.1" FHD**   **Built in Camera**   **AC Wi-Fi, Bluetooth 4.0**

*Gift*   WARRANTY 1 YEAR

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# TAGITOP®-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

*Gift*   **Fabric Sleeve Case**   WARRANTY 1 YEAR

**4000 mAh**

**14.1" FHD**

**Built in Camera**

**Fingerprint**

**AC WIFI, Bluetooth 4.0**

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# TAGITOP®-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

*Gift*   **Carry bag | USB mouse**
**Plastic cover**   WARRANTY 1 YEAR

**4290 mAh**
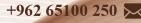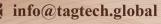
**14" FHD**

**Built in Camera**

**AC WIFI, Bluetooth 4.2**

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# TABLETS

# TAG-DC

*Digital Citizens Tool*

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

**WARRANTY 1 YEAR**

🎁 **Screen Protector**

# TAG-TAB III

*Become A TAG Friend*

- MediaTek MTK8788 Octa Core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
- Android 10
- Single SIM Card
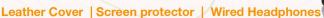- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

**WARRANTY 1 YEAR**

🎁 **Leather Cover | Screen protector | Wired Headphones**

## SMARTPHONES

# TAG-PHONE

*TAG: Your Trusted Brand*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Wired Headphones

Screen Protector

Back cover

1 YEAR WARRANTY

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# TAG-PHONE Plus

*Compare then Buy*

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

Elegant Green

Magic Black

Brown

Dreamy Blue

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# TAG-PHONE Advanced

*Tailored to Be Advanced*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

Fantasy Forest

Space Gray

Brown

Streamer Purple

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# TAG-PHONE Special

- CPU: MediaTek  P60 Octa Core
- 6 GB RAM
- Android 11
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

NEW

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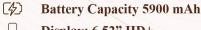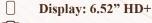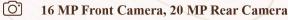**TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan**
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